



# PORTAFOLIO DE PRODUCTOS



## I-MED PHARMA





## ADVANCING THE SCIENCE OF DRY EYE

Specializing in dry eye diagnosis and management, I-MED Pharma provides ocular surface disease (OSD) solutions to Canadian ophthalmologists, optometrists, and the global eye care community.

Our mission is to bring complete relief to dry eye and OSD patients worldwide. To do this, we continually research and develop the most effective and advanced solutions for dry eye disease.

I-MED Pharma offers a complete range of ocular surface disorder products, including diagnostic tools, artificial tears, ocular hygiene cleansers, IRPL® treatment solutions, punctum plugs, nutritional supplements, and therapeutic accessories.



## MANAGE DRY EYE CONDITIONS

I-DROP® is the first and only viscoadaptive, multidose, preservative-free eye drop that helps relieve symptoms associated with mild to severe dry eye disease. I-DROP® combines the advantages of the cohesive physical properties of the viscoelastic hyaluronan inactive ingredient and the dispersive physical properties of a low molecular weight glycerin lubricant, making it the only long-lasting, viscoadaptive dry eye solution currently available on the market.

Together, these biopolymers promote excellent coating and recoating of the surface of the eye, superior moisturizing, protection and lubrication for enhanced patient comfort and longer residence time without blurring or foreign body sensation.

Separately, neither a standard Hyaluronic Acid (HA)-based cohesive viscoelastic eye drop nor a traditional cellulose or PVA-based dispersive viscous eye drop offers the total benefits that are achieved in this uniquely formulated viscoadaptive eye drop.



### **BENEFITS INCLUDE :**

- ✓ Long-Lasting Comfort
- ✓ Fewer Applications
- ✓ Immediate Relief
- ✓ No Blurring of Vision

## THIS VISCOADAPTIVE EYE DROP ENHANCES THE THREE NATURAL LAYERS OF THE TEAR FILM AND IS REMARKABLY COMFORTABLE AND LONG-LASTING.

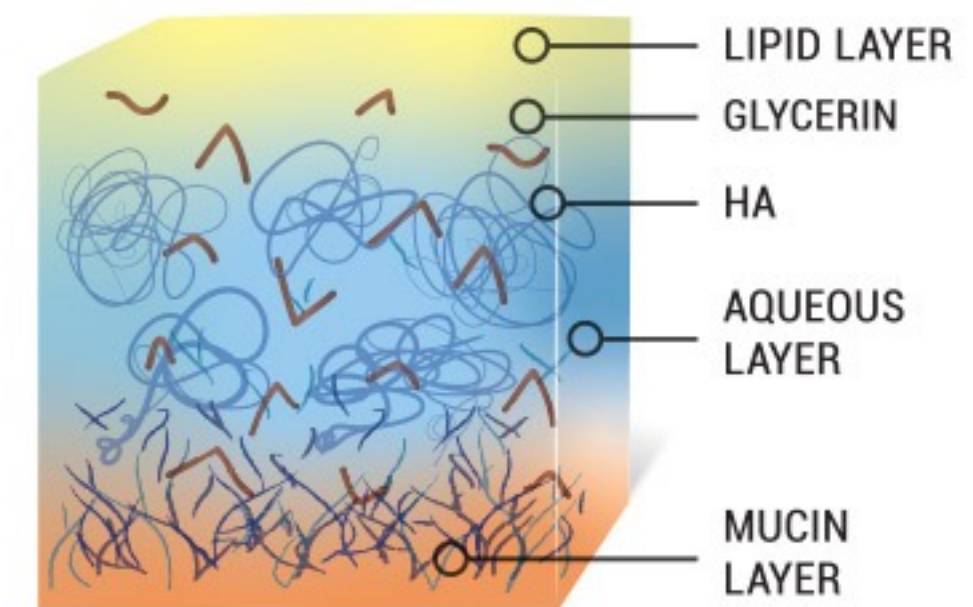
I-DROP® products are highly effective at hydrating and lubricating the cornea, while reducing tear film evaporation. These two benefits are generally recognized as being the principle factors required to improve the symptoms associated with dry eye disease.

Easy to use squeeze bottle features sophisticated one-way valve and air return system that delivers one dosed drop at a time with no wasted product.



Anti-bacterial system ensures sterile delivery of each drop.

If any residual solution remains on the bottle after use, simply flick it off with a brisk motion and close the cap tightly.



**CROSS SECTION OF THE TEAR FILM**

# I-DROP<sup>®</sup> PUR

ADVANCED RELIEF



0.18% Preservative-free  
Viscoadaptive Hyaluronan

I-DROP<sup>®</sup> PUR provides advanced, long-lasting relief for mild to moderate dry eye disease. The unique viscoadaptive solution ensures excellent corneal hydration and a prolonged residence time, increasing patients' comfort and lowering their total therapy cost due to the need for fewer applications. I-DROP<sup>®</sup> PUR is contact lens compatible.



Product #206

- ✓ Superior Comfort
- ✓ Non-Blurring
- ✓ Contact Lens Compatible
- ✓ For Mild to Moderate Chronic DED

# I-DROP<sup>®</sup> PUR GEL

**SUPERIOR RELIEF**



0.30% Preservative-free  
Viscoadaptive Hyaluronan

I-DROP<sup>®</sup> PUR GEL provides superior, long-lasting relief for moderate to severe chronic dry eye disease. The unique viscoadaptive solution changes its viscosity with each and every blink, ensuring excellent ocular surface coverage and a significantly longer-lasting artificial tear. This offers your patients immediate comfort and on-going relief, while lowering their total therapy cost due to the need for fewer applications.



Product #205

- ✓ Immediate Relief
- ✓ Superior Moisturizing & Lubrication
- ✓ Blink-Activated Re-Coating
- ✓ For Moderate to Severe Chronic DED

# I-DROP<sup>®</sup> MGD

ENHANCED RELIEF



0.20% Preservative-free  
Viscoadaptive Hyaluronan

I-DROP<sup>®</sup> MGD is a premium, preservative-free, artificial tear that helps relieve symptoms associated with evaporative dry eye. It is the most advanced eye drop for hydrating and lubricating the cornea. It contains superior osmoprotectants and bioprotectants that stabilize and enhance the lipid layer, while reducing evaporation of the tear film. It is recommended for patients suffering from meibomian gland dysfunction.



Product #208

- ✓ Contains Superior Osmoprotectants and Bioprotectants
- ✓ Offers Unparalleled Hydration & Comfort
- ✓ Stabilizes & Enhances the Lipid Layer
- ✓ For Chronic Evaporative DED

# I-DEFENCE®

## MAXIMUM RELIEF



### Hydrating & Lubricating Dry Eye Ointment Containing 0.40% Sodium Hyaluronate

I-DEFENCE® is a long-lasting, lubricating ointment that delivers superior moisturizing and protection of the ocular surface.

This hydrating ointment acts as a barrier against moisture loss. It can be used during surgical procedures and is ideal for patients that suffer from lagophthalmos symptoms.

I-DEFENCE® is most effective when used at night while the patient is asleep, which allows the ointment to remain on the cornea longer.

I-MED PHARMA INC.



Product #280

- ✓ Enables a Prolonged Contact-Time with the Ocular Surface
- ✓ Immediate, Long-Lasting Hydration and Lubrication
- ✓ Reduces Tear Film Evaporation
- ✓ For Severe Chronic Dry Eye & Lagophthalmos Symptoms

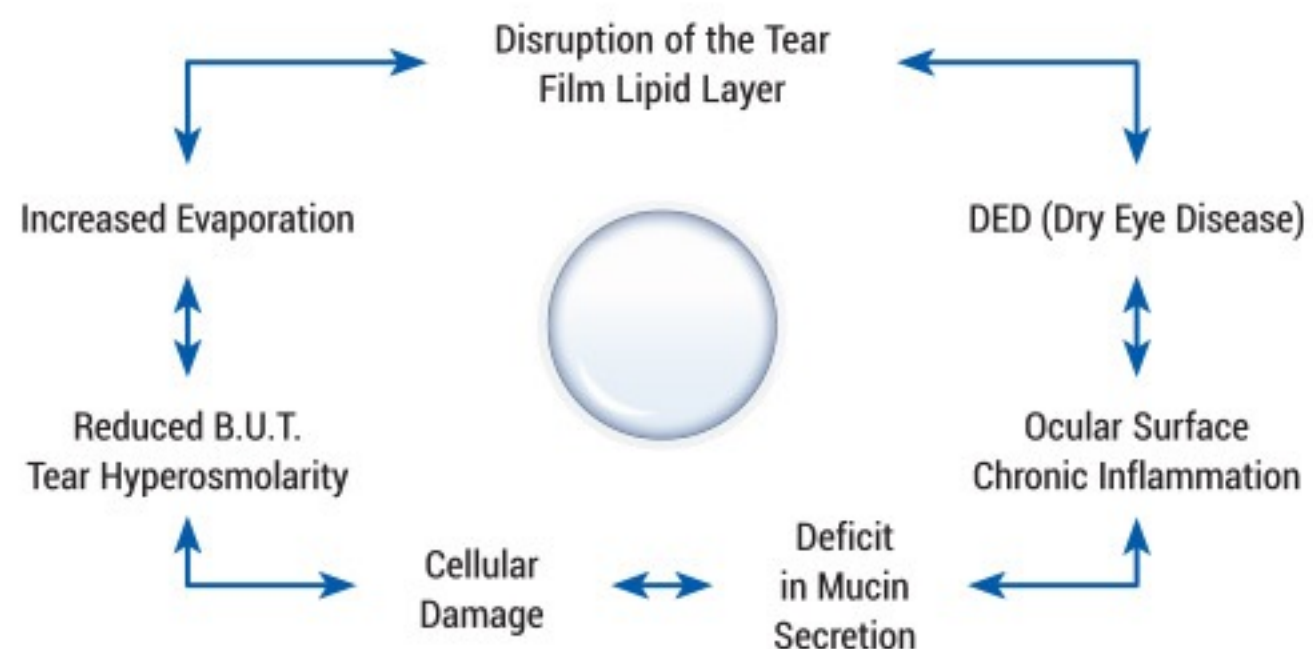
**For Night-Time Use.**



## OCULAR HYGIENE

Adding a daily ocular hygiene regimen to an existing management plan using lubricating eye drops helps break the dry eye cycle, while enhancing the effectiveness of artificial tears.

Ocular hygiene also aids in the treatment of blepharitis and other extra ocular pathologies. The addition of a daily hygiene regimen offers your patients the opportunity to break the cycle of conjunctivitis and dry eye.<sup>(1)</sup>



(1) Baudouin C, Messmer EM, Aragona P, et al Revisiting the vicious circle of dry eye disease: a focus on the pathophysiology of meibomian gland dysfunction British Journal of Ophthalmology 2016;100:300-306.

(2) Ngo W, Srinivasan S, Houtman D, Jones L. The relief of dry eye signs and symptoms using a combination of lubricants, lid hygiene and ocular nutraceuticals. J Optom. 2017;10(1):26–33. doi:10.1016/j.optom.2016.05.001

### BENEFITS OF

#### DAILY OCULAR HYGIENE:<sup>(2)</sup>

- ✓ Removes Ocular Debris & Bacteria
- ✓ Helps Reduce Inflammation
- ✓ Helps Relieve Ocular Discomfort
- ✓ Helps to manage Blepharitis & MGD

GIVE YOUR PATIENTS  
ANOTHER CHANCE  
TO BREAK THE  
DRY EYE CYCLE BY  
ADDING OCULAR  
HYGIENE TO THEIR  
DAILY REGIMEN.

## WHAT IS TEA TREE OIL AND HOW CAN IT HELP WITH OCULAR HYGIENE?

Tea Tree Oil (TTO) is an essential oil derived from *Melaleuca alternifolia*. Employed for its powerful antiseptic, cleansing and hydrating properties, TTO is a safe and effective ingredient. Its natural skin-sanitizing benefits cleanse away dirt, bacteria and toxins, leaving the skin feeling healthier and more hydrated.<sup>(1)</sup>

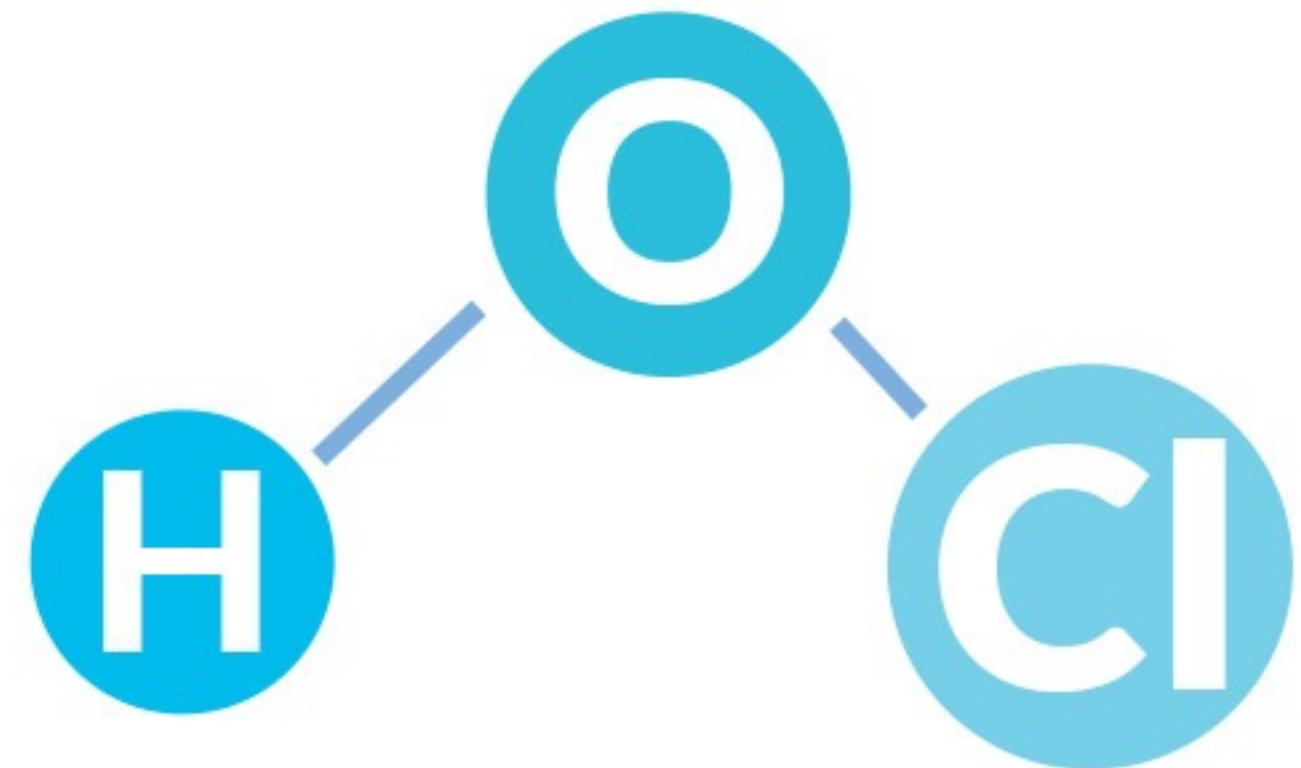


(1) *Melaleuca alternifolia* (Tea Tree) Oil: a Review of Antimicrobial and Other Medicinal Properties C. F. Carson,<sup>1</sup> K. A. Hammer,<sup>1</sup> and T. V. Riley<sup>1,2,\*</sup>

## WHAT IS HOCl AND HOW CAN IT HELP WITH LID & LASH HEALTH?

Hypochlorous acid (HOCl) occurs naturally in the body. It is chemical free, non-toxic, all-natural and completely safe. It has been used in the medical field for over a century to fight germs and inactivate pathogens, such as bacteria, viruses, spores, and fungi.

HOCl is recommended by eye care professionals to help control bacterial overload and enhance the health of the lids and lashes.<sup>(2)</sup>



(2) Krader, C. G. (2014). Hypochlorous acid lid cleanser provides novel advantages: new product associated with excellent results, high patient acceptance in management of blepharitis. *Ophthalmology Times*, 39(11), 29+. <https://link.gale.com/apps/doc/A373886369/AONE?u=lond95336&sid=bookmark-AONE&xid=05ac26a3>

# I-LID 'N LASH<sup>®</sup>

## LID AND LASH CLEANSER

I-LID 'N LASH<sup>®</sup> is used to clean and remove ocular debris and makeup. It helps maintain the lid and lash health and enhances the effectiveness of artificial tears. The addition of a daily eyelid hygiene regimen to a treatment based on tear lubricants helps restore corneal health, allowing the eye to function normally.

For best results, simply apply the gel as directed. Wipe off the excess, but do not rinse. The remaining gel will continue to cleanse and hydrate the skin.



Product #214

**50 mL Metered  
Dose Pump**

Product #219

**60 Pre-Soaked Wipes**

- ✓ Effective Cleanser
- ✓ Hydrating Ingredients with Added Glycerin
- ✓ Contains Hyaluronic Acid
- ✓ Paraben-Free
- ✓ Choice of Formats

# I-LID 'N LASH<sup>®</sup> PLUS

## LID AND LASH CLEANSER

An effective lid and lash cleanser formulated with **5% tea tree oil** to help remove ocular debris and enhance the effectiveness of tear lubricants.

A daily application of I-LID 'N LASH<sup>®</sup> PLUS cleans and hydrates in one simple step.

**For best results, apply the gel to closed eyes and wait for the gel to dry, but do not rinse. The remaining gel will continue to cleanse and hydrate the skin.**



Product #222

**60 Pre-Soaked Wipes**  
**5% Tea Tree Oil**

- ✓ Ophthalmologist-Tested
- ✓ Safe For Contact Lens Wearers
- ✓ Enhances Dry Eye Management Regimens
- ✓ Effective Cleanser
- ✓ Hydrating Ingredients
- ✓ Removes Makeup

# I-LID 'N LASH® HOCL CLEANSING SPRAY

## LID AND LASH CLEANSER

A convenient ocular cleansing and hydrating spray formulated with .02% pure HOCl for lids and lashes.

I-LID 'N LASH® HOCL CLEANSING SPRAY can be used in combination with I-LID 'N LASH® wipes or pump and is gentle enough to use throughout the day for a refreshing cleanse as needed.

**Spray & Go! No need to rinse off!**



Product #5607

**120 mL Spray Bottle**

- ✓ Contains pure HOCl
- ✓ Water-based cleanser to improve eye hygiene
- ✓ Naturally, hydrating ingredients for the eyelids
- ✓ Safe and gentle for daily use
- ✓ High-purity formulation
- ✓ Contains no alcohol, oil, sulfates, parabens or added fragrance
- ✓ Optimal pH for ideal product stability.

NEW PRODUCT

# I-RELIEF™

## THERAPEUTIC EYE MASK

### Relief While You Rest

Hot & Cold Therapy Eye Mask with ThermaBeads™ is for the relief of symptoms associated with blepharitis, DED, MGD, styes and chalazia, as well as headaches, sinus pressure, tension, swelling and puffiness.

Can be used for **moist heat therapy** or **cold therapy**.

**Reusable, washable and durable to last longer.**

- ✓ Latex-Free
- ✓ Non-Allergenic
- ✓ Includes a Washable Slipcover

I-MED PHARMA INC.



Product #890

with ThermaBeads™



SYMPTOMS		USED HEATED	
Red, swollen eyelids		Helps liquefy the oils in the glands to enhance flow	
Gritty, itchy, burning or stinging sensation around the eyes		Prevents tears from evaporating too quickly	
Crusted eyelashes		Improves blood circulation	
Flaking of skin around the eyes		Helps to relax the eyes	
Painful, watery eyes		Increases comfort	
Sensitivity to light			
Foreign body sensation			
Blurred vision			
SYMPTOMS		USED COLD	
Headaches		Helps to reduce perceived "heat" of irritated eyes	
Sinus pressure		Constricts blood flow to reduce inflammation	
Tension		Helps to relieve eye strain	
Swelling or puffiness around the eyes		Increases comfort	
Red, tired & painful eyes			

## DRY EYE KITS

The Convenient Dry Eye Package for Your Patients

Kits come assembled in a sturdy I-MED Pharma carry case with dual zipper and interior pockets, embroidered with the I-MED Pharma logo.

Each kit includes a description card and an instruction card with information on all products.

**Clients can request customized versions of kits. For a quote on a customized kit, please contact your local I-MED Pharma Dry Eye Consultant.**

***MOQ on any kit is 30 units.***



Product #955

### DEMODEX / BLEPHARITIS Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® PUR GEL
- ✓ I-LID 'N LASH® PLUS
- ✓ I-RELIEF™ Therapeutic Eye Mask



Product #957

## POST-LASIK Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® PUR GEL
- ✓ I-LID 'N LASH® Wipes
- ✓ I-RELIEF™ Therapeutic Eye Mask



Product #956

## MGD Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® MGD
- ✓ I-LID 'N LASH® Wipes
- ✓ I-RELIEF™ Therapeutic Eye Mask
- ✓ I-VU® OMEGA-3 PLUS